



# Southern Ohio ESC, Clinton and Fayette BAC

## Business Advisory Council Plan: Academic Year 2019-2020

**Mission:** The Southern Ohio ESC Business Advisory Council, in partnership with Clinton and Fayette County schools, career technical center, and businesses, will assist in the assessment of workforce needs and employability skills for student success in the regional economy.

### Responsibilities of the BAC:

- To advise the districts on changes in the economy and job market and the area in which future jobs are most likely to be available.
- To advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills.
- To aid and support districts by offering suggestions for developing a working relationship among businesses, labor organizations, and educators.

**Membership:** The BAC is comprised of school district superintendents, the dean of instruction of the career technical center, and the ESC superintendent. Business and community members include, but are not limited to the following, realtor, agricultural sector, private business representatives, college/higher education representatives, media professional, small, medium, & large size business representatives, chamber of commerce representatives, and economic development representative.

### 2019-2020 Southern Ohio ESC Business Advisory Council Members:

Member	Employer	Industry
Vince Allgeier	YUSA Corporation	Auto Manufacturing Industry
Chelsie Baker	City of Washington C.H.	Economic Develop. of Fayette County
Julie Bolender	Fayette County	Chamber of Commerce
Neal Bond	Self	Agriculture
Tammy Keller	Workforce Service Unlimited	Ohio Means Jobs
Gerald Krisa	R & L Carriers	Transportation-Safety
Renee LaPine	Emsar/CSA LLC	Manufacturing Industry
Mike McCarty	Bennett Realty and Clinton County	Realty and Elected Official
Doug Naylor	First National Bank of Blanchester	Financial
Dessie Rogers	Clinton County	Chamber of Commerce
Eric Salyers	Ferno Washington	Manufacturing Industry
Tammy Shadley Hutton	Wilmington College	Higher Education
Taylor Stuckert	Clinton County	Regional Planning
Debbie Loveless	AMES Airborne and Engineering	Aviation Engineering
Jessica Wise	Southern State Community College	Higher Education

## 2019-2020 Southern Ohio ESC Educator Business Advisory Council Members:

Member	School Building, District or ESC	Title
Dean Lynch	Blanchester Local Schools	Superintendent
Matt Baker	Clinton-Massie Local Schools	Superintendent
Eric Magee	East Clinton Local Schools	Superintendent
Kevin Abt	Laurel Oaks Career Campus (Great Oaks)	Dean of Instruction
David Lewis	Miami Trace Local Schools	Superintendent
Beth Justice	Southern Ohio Educational Service Center	Superintendent
Bret Malone	Southern Ohio Educational Service Center	Attendance Officer
Curt Bradshaw	Southern Ohio Educational Service Center	School Improvement Cons.
Tom Bailey	Washington Court House City Schools	Superintendent
Mindy McCarty-Stewart	Wilmington City Schools	Superintendent

### Schedule of Meetings

The Southern Ohio ESC Business Advisory Council meets on a quarterly basis. The planned meeting dates for the 2019-2020 school year include:

Date 1: September 20, 2019	Date 2: November 15, 2019
Date 3: February 21, 2020	Date 4: May 1, 2020

*Subcommittee meeting dates will be scheduled, as needed, throughout the course of the school year.*

**Responsibilities:** Describe the responsibilities of the business advisory council, as agreed upon with the district or ESC governing board. At a minimum, address the responsibilities outlined under [Ohio Revised Code \(ORC\) 3313.82](#) and [ORC 3313.821](#) in this template. The plan is not required to be organized around these responsibilities if another thematic approach is more appropriate.

### The BAC Responsibilities:

- 1. To advise the districts on changes in the economy and job market and the area in which future jobs are most likely to be available.**
- 2. To advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills.**
- 3. To aid and support districts by offering suggestions for developing a working relationship among businesses, labor organizations, and educators.**

**Delineation of Employment Skills:** Explain the process the business advisory council will use to research (either formally or informally) in-demand employment skills and how the council will provide recommendations on those employment skills to the governing board.

1. Project/Initiative/Event Name: Community Job and Career Fair

**Description:** The community job and career fair is a collaborative effort of local businesses and educational entities to provide opportunities for job seekers to apply for positions matching their skillset and for businesses to recruit potential employees.

**Goal/Expected Outcome:** The common goal of the “fair” is for employers to highlight their businesses and employment opportunities while recruiting potential employees from the student and public sectors. This “fair” provides knowledge to individuals seeking employment of local needs and opportunity to apply for available positions.

Planning and execution of a Jobs/Career Community Fair annually in one of the area high schools in early May (a successful fair was held May 8, 2019 at Wilmington High School in Wilmington, Ohio). The Business Advisory Council in partnership with the Clinton and Fayette Chambers of Commerce, the local Ohio Means Jobs agency, and area school districts plan and lead this community event. High school students have an opportunity to learn about both short-term job openings and career paths available in local business and industry. Families and members of the community are also invited to meet with area employers to learn about current and future local job and career opportunities.

2. Project/Initiative/Event Name: *Student led production of virtual tours of area businesses*

**Description:** Virtual tours of local industry will be captured in video form and shared via social media and websites.

**Goal/Expected Outcome:** Increase public knowledge of local businesses and industry and to share the employment needs.

The Clinton-Fayette Business Advisory Council is collaborating with a member district and local businesses/community partners to complete a student-initiated production of a virtual tour of area businesses and introduction of employment opportunities available within the community through recorded video interviews with members of local employers. The council is currently working on a virtual tour video interview with one area business, with hopes of later expanding to other area businesses and being able to curate a library of online virtual tours and video interviews with prospective employers in the communities served by the Clinton-Fayette Business Advisory Council. The BAC intends to upload virtual tours and video interviews on the Southern Ohio ESC and district websites and/or social media outlets.

3. Project/Initiative/Event Name: “Hometown Opportunity” Website (official name TBD)

**Description:** A website designed to highlight job opportunities and businesses that would also serve as a springboard for individuals to upload resumes and inquire about specific employment options throughout the counties of Fayette and Highland.

**Goal/Expected Outcome:** A subcommittee will look into the development of a website and ensure the efforts are not duplicating work being done already in the counties. One member hosts a similar link on the city economic page in Fayette County so this webpage may utilize the current content to expand to include Clinton County also. The Dayton Development Coalition will be in contact to share their platform. Leaders will meet to continue discussion regarding workforce development and the future of this project.

The BAC is partnering with community agencies and business leaders to develop a website platform for the community members including students to utilize to gain knowledge about the businesses in the area and job/employment opportunities. Individuals will be able to upload their resumes and apply for positions through this website.

**Development of a Curriculum to Instill Employment Skills:** Identify goals and develop a comprehensive plan for how employability skills will be taught and reinforced in kindergarten through grade 12. Provide recommendations on how the employment skills identified above will be integrated into and taught through existing curricula and/or the creation of new curricula. This plan should include both classroom instruction, as well as activities, events and programs. Address how existing programs will be sustained and new, innovative programs will be initiated and supported.

1. Project/Initiative/Event Name: Employment Skills Survey
  - a. Description: Ohio Means Jobs distributed surveys to areas businesses to garner information regarding employability skills needed to be successful in their industries.
  - b. Goal/Expected Outcome: Survey compilations will be distributed to the Business Advisory Council members including school district leaders who will use this information to formulate a plan to use existing curricula or initiate the use of new resources to provide instruction, activities and events to integrate and teach employability skills to student

Example activities, events and programs may include:

Speaker Series	Career Exploration Courses	Career Expos
Job Shadowing	Mentoring Programs	Site Visits
OhioMeansJobs	Work-based Learning	Internships

4. Project/Initiative/Event Name: Job/Career Search and Interview Preparation
 

**Description:** Students are given instruction and assistance in resume development and interview preparations.

**Goal/Expected Outcome:** Students will be prepared with high quality resumes and be professionally and appropriately dressed for the interview process when arriving at the Job/Career Fair.

High School Juniors and Seniors will be prepared to apply for available positions with a high quality resume when attending the job/career fair. Students will have knowledge on appropriate dress and communication skills needed to make the best impression on employers.

**Developing Relationships:** Describe the process of how the business advisory council will develop and sustain relationships among the business community, labor organizations and education personnel in the areas it represents. Preparation of our students cannot be accomplished without partnerships between these key stakeholders.

1. Project/Initiative/Event Name: Communication:an essential piece
  - a. Description: Collaborative efforts to achieve the mission of the Business Advisory Council.
  - b. Goal/Expected Outcome: The Southern Ohio ESC Business Advisory Council, in partnership with Clinton and Fayette County schools, career technical center, and businesses, will assist in the assessment of workforce needs and employability skills for student success in the regional economy. These goals will be met by continued goal setting, teamwork and collaboration and open communication. Subcommittees will be formed as needed to complete tasks and the entire BAC will be involved in written communication and face to face meetings to assess the success of each project. All members are treated as equal partners and have the right to provide feedback as well as suggest new innovative solutions to meet the mission of the BAC.